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## Zurich Insurance extends Black Diamond partnership with Worldwebforum until 2022

Zurich Insurance Group (“Zurich”) and Worldwebforum have fortified their collaboration to shape the changing Swiss and European business landscape. The global insurer and the leading community for shaping the future of business have signed a strategic agreement for three years.

Worldwebforum is pleased to announce the extended strategic agreement with Zurich Insurance, at the top level as a “Black Diamond Partner” together examining and shaping the horizon of Swiss and European economic progress.

Zurich’s first formal alliance with Worldwebforum took place at the 2019 conference, where Group Chief Strategy Innovation & Business Development Officer, Giovanni Giuliani was interviewed about how one of the global insurance leaders, with more than 80 million customers, is moving into the connected future. Zurich has recently reported its best first-half results in a decade and is set to exceed all 2017-2019 targets, with innovation playing a key role in paving the way into the future of insurance.

“We are thrilled with this strategic partnership. Zurich is a Swiss and Global leader that is widely admired, with a proactive commitment to shaping the world of tomorrow,“ says Worldwebforum Founder and CEO Fabian Hediger. “Our extended relationship with Zurich is a perfect fit with our partnership strategy focusing on a small group of prominent partners.”

Giovanni Giuliani, Group Chief Strategy Innovation & Business Development Officer, comments on the agreement: “The Worldwebforum is one of the most prestigious events that I know, in terms of ability to put together some of the most remarkable leaders in the innovation digitalization area around the world.”



Zurich joins the existing Black Diamond Partners McKinsey & Company, ETH Zurich and Financial Times at the top partner level of Worldwebforum. Black Diamond Partners of Worldwebforum have unrivalled strategic impact on the mission of the conference, ranging from vision, topic, speaker lineup, industry tracks, and corporate hospitality. To bring the strategic value of this collaboration to fruition, Giovanni Giuliani will join Fabian Hediger and Ruedi Noser, entrepreneur and member of the senate for the Canton of Zurich, in the board of directors of Worldwebforum.

### **Zurich Insurance**

Zurich Insurance Group (Zurich) is a leading multi-line insurer that serves its customers in global and local markets. With about 54,000 employees, it provides a wide range of property and casualty, and life insurance products and services in more than 210 countries and territories. Zurich's customers include individuals, small businesses, and mid-sized and large companies, as well as multinational corporations. The Group is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information about Zurich is available at [www.zurich.com](http://www.zurich.com).

### **About Worldwebforum**

Over the past seven years, Worldwebforum in Zurich has developed into a meeting place for decision-makers who create sustainable value in entrepreneurially managed companies. Thanks to close relationships with leaders in Silicon Valley, China, Europe and top academics globally, Worldwebforum brings together the most progressive minds with the aim of empowering radical change in the world.

The annual meeting in Zurich convenes influential speakers such as Steve Wozniak, Co-founder of Apple, Jay Simons, President of Atlassian, Tim Berners-Lee, Inventor of the World Wide Web, Ed Catmull, Founder of Pixar, Marian Goodell, CEO of Burning Man, David Sable, Global CEO of Young & Rubicam and Bill Wyman, Co-Founder and Former Bassist of The Rolling Stones. In 2020, Lars Ulrich, Co-founder and Drummer for Metallica will join the list of acclaimed headlining speakers.



**WORLDWEBFORUM**

**Facts & Figures**

1,500 attendees

75% executives

570'000 live-stream viewers

100 media representatives

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