



MEDIA STATEMENT

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Worldwebforum Polarizes

Worldwebforum is approaching next Thursday, and is attracting some attention from friends and foes around Zurich. Here is our response.

The Worldwebforum started 12 years ago as a small, local, technology user group to share our vision for the future. Over time, we have grown into what Worldwebforum is today.

Some love us, others feel the contrary. We see this as a distinction.

Like it or not, we support and learn from entrepreneurial thinkers, nerds, mavericks, misfits and rebels from all walks of life. We believe that they create value for future generations. While some see them as troublemakers, we believe that they are those who empower positive radical change.

Our community consists of people who have endorsed our mission because they believe in what we do and how we do it.

There has been an article this morning on a local digital platform, making claims that we would like to address.

The claim that ticket sales are underperforming is not true. Fact is, for the last 4 consecutive years, we have filled the space for 1,500 people. This year, we will achieve the same.

The claim that "a sponsor like the big Zurich insurance company pays around 3 times more for the same thing as a sponsor who is new" is untrue, since Zurich Insurance is our newest Black Diamond Partner.

The Worldwebforum is independent from politics and associations and every 4 years we have changed.

We constantly examine and experiment in ways to become stronger, more relevant, and to give more value to our audience and partners.

Thank you very much to all those who have supported us over the years.
We look forward to Worldwebforum next week. See you there!

About Worldwebforum

Over the past seven years, Worldwebforum in Zurich has developed into a meeting place for decision-makers who create sustainable value in entrepreneurially managed companies. Thanks to close relationships with leaders in Silicon Valley, China, Europe and top academics globally, Worldwebforum brings together the most progressive minds with the aim of empowering radical change in the world. The annual meeting in Zurich convenes influential speakers such as Steve Wozniak, Cofounder of Apple, Jay Simons, President of Atlassian, Tim Berners-Lee, Inventor of the World Wide Web, Ed Catmull, Founder of Pixar, Marian Goodell, CEO of Burning Man, David Sable, Global CEO of Young & Rubicam and Bill Wyman, Co-Founder and Former Bassist of The Rolling Stones. In 2020, Lars Ulrich, Co-founder and Drummer for Metallica will join the list of acclaimed headlining speakers.

Facts & Figures

1,500 attendees

75% executives

570'000 live-stream viewers

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